

Q4 & FY 2022

FACT SHEET



PUMA ACHIEVES HIGHEST ANNUAL SALES AND EBIT EVER IN 2022

In 2022, **Sales** increased by 18.9 %* to € 8,465.1 million and **EBIT** rose by 15.0 % to € 640.6 million

Q4 SALES BY REGION IN MILLION €



FULL YEAR SALES BY REGION IN MILLION €



SALES BY PRODUCT DIVISIONS IN MILLION €

Footwear
Q4 1,176.8
+53.3%*
Full Year 4,317.9
+30.8%*



Apparel
Q4 736.8
-1.6%*
Full Year 2,896.3
+10.1%*



Accessories
Q4 283.0
-5.0%*
Full Year 1,251.0
+5.4%*

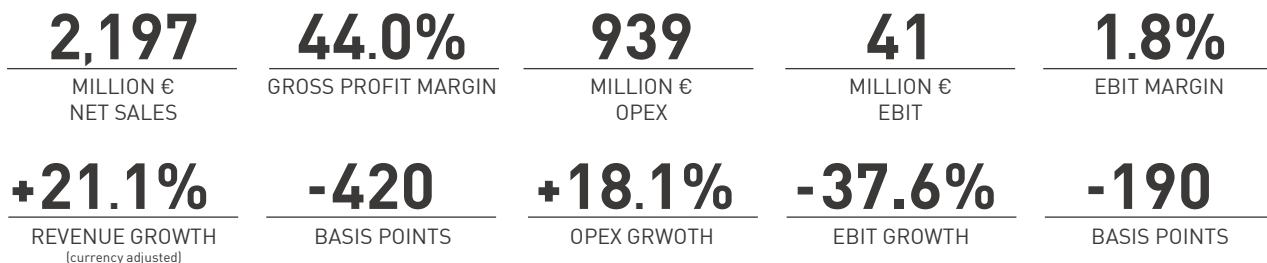


PUMA Athlete and Morocco National Team Player Jawad El Yamiq

OUTLOOK 2023: We expect currency-adjusted sales growth in the high single-digit percentage range and an operating result (EBIT) in a range of € 590 million to € 670 million (2022: € 641 million)

* currency adjusted

Q4 2022 AT A GLANCE



"2022 was a record year for PUMA. We accelerated our growth across all product categories and worldwide despite a volatile market environment. This success is thanks to our amazing PUMA Family team and to our great partnerships with athletes, retailers, and suppliers. While facing some economic headwinds in 2023, we remain hungry and will advance the execution of our successful strategy. We will focus on elevating our brand strength and on winning market share in the U.S. and China.

I'm honored to have the chance to lead this fantastic company and take PUMA together with my great team to new heights."

ARNE FREUNDT
 CEO
 PUMA SE

- Arne Freundt becomes CEO and Chairman of the Management Board of PUMA SE
- Maria Valdes appointed as Chief Product Officer and Member of the Management Board
- PUMA athlete Armand "Mondo" Duplantis named Male Athlete of the Year after winning multiple championships and setting a new world record three times in 2022
- PUMA team Morocco writes history by becoming the first African team to reach semifinals at the FIFA World Cup
- PUMA and Manchester City launch special Chinese New Year collection to celebrate the Year of the Rabbit
- PUMA and Scuderia Ferrari launch the SPEEDCAT PRO driver shoes of Charles Leclerc and Carlos Sainz
- PUMA and Paris-based label KOCHÉ launch a new women's collection that blurs the lines between performance and lifestyle
- PUMA, in collaboration with The Pokémon Company International, launches its creative Pokémon collection
- PUMA obtains Sustainability Leadership Award by Footwear News and a top score for climate change transparency by the non-profit organization CDP
- PUMA recognized as a Top Employer in 22 countries across Europe, Asia Pacific, North and Latin America
- PUMA named company of the year at German Diversity Awards
- PUMA has closed gender pay gap among German employees, according to externally certified analysis

HIGHLIGHTS



SALES SPLIT

FY2022

PRODUCT DIVISIONS



DISTRIBUTION CHANNELS



REGIONS



FULL-YEAR 2022 RESULTS

INCOME STATEMENT

(IN MILLION €)

NET SALES	8,465/+24% (+19%*)
GROSS PROFIT MARGIN	46.1%/-180bps
OPEX	3,296/+21%
EBIT	641/+15%
NET EARNINGS	354/+14%
EPS	2.36

BALANCE SHEET ITEMS

(IN MILLION €)

INVENTORIES	2,245/+50%
TRADE RECEIVABLES	1,065/+26%
TRADE PAYABLES	1,735/+48%
WORKING CAPITAL	1,087/+49%
FREE CASH FLOW	178/-36%

*currency adjusted

FOREVER FASTER

INVENTORY
DECEMBER 31ST 2022
(IN MILLION €)
VS LAST YEAR

INVENTORIES IN TRANSIT

710**
+8% (+6%)*

INVENTORIES TOTAL

2,245
+50% (+49%)*

INVENTORIES ON HANDS

1,536
+84% (+83%)*

*currency adjusted **including raw materials and other inventories

FINANCIAL CALENDAR

April 26, 2023	Quarterly Statement Q1 2023
May 24, 2023	Annual General Meeting
July 26, 2023	Interim Report Q2 2023

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Notes relating to forward-looking statements

This document contains statements about the future business development and strategic direction of the Company. The forward-looking statements are based on management's current expectations and assumptions. They are subject to certain risks and fluctuations as described in other publications, in particular in the risk and opportunities management section of the combined management report. If these expectations and assumptions do not apply or if unforeseen risks arise, the actual course of business may differ significantly from the expected developments. We therefore assume no liability for the accuracy of these forecasts.